

## History of the Esperanza Estates Ramada

By Tom Cooke

If your history in Esperanza Estates began after 2006, you might be surprised to learn our beloved Ramada, which is the social and otherwise center and centerpiece of our neighborhood--wasn't always here.

Esperanza Estates 351 homes were constructed from the period 1977 to the mid-1980's, but apparently (and unfortunately) a common gathering area was never among the developer's plans. Obviously not having a place to come together was a discouraging factor in promoting harmony and socialization, and recognizing our unity and common interests as a neighborhood.

The first discussions about addressing this issue that can be located took place in 2003, when a newly formed hospitality group began pressing for an area where get-togethers could be held. An area which is now located on the south side of the existing Ramada--and which at the time was a little used horseshoe pit-- was identified, and money was raised to enable paver bricks to be placed there. It was pretty basic, pretty small, and had no shade available--but it was a start.

The popularity of the new area was instant, and social gatherings began to take place in short order. But one thing became immediately apparent and that was the area was going to be of limited usefulness without shade. To remedy that situation, an existing EE group known as NEET (Neighborhood Environment Enhancement Team) raised money to purchase shade umbrellas for use there. They were bright yellow and very colorful--but unfortunately of limited ability to provide the shade needed. Even so, the popularity of the area continued to increase to the point where it needed to be expanded.



Continued on page 10

# Upcoming Events

Our new Hospitality Team is planning some great events for the summer. They will all take place at the Ramada.



## Cinco de Mayo Fiesta

May 5

4:30 social, 5:00 dinner

*This is a potluck and the Hospitality Committee will furnish dessert, margaritas, beer and wine. Since this is a Mexican fiesta, we encourage everyone to dress the part. For fun, there will be a couple of pinatas filled with goodies.*



## June Pool Party

Hot dogs

*Watch for details in the Monday Morning Memo.*

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## Board Meetings

April 17 • May 22 • June 19

1:00 p.m., Sunset Ramada

No Board Meetings during July & August

*Board member list & meeting minutes available at <http://esperanzaestates.net>*

Esperanza Estates Homeowners Association  
P.O. Box 181, Green Valley, AZ 85622-0181

## Welcome New Owners

Jim & Ginny Sollars  
201 Circulo Napa

Denise Zortman  
890 Vereda Calma

Alan & Patricia Wolfson  
775 Calle del Regalo

John & Judy Nesavich  
663 Placita Nueva

Kathryn Ratnick  
271 Circulo Napa

Michael Curran  
1095 Circulo del Sur

Donald & Maria Smith  
718 Calle del Ensalmo

Bill & Linda Hollingsworth  
1125 Circulo del Norte

# To Our Periodico Readers,

After seven seasons as publisher and editor of the Periodico de Esperanza, we have decided to retire. We have immensely enjoyed the job and are proud of what we have accomplished, but it is time for us to move on to new challenges. We appreciate all the support we have received from EE residents during our efforts to cover events and bring articles of interest to you. Our sincere thanks to those of you who have contributed articles, photos, and ideas, and especially to those “Fascinating Neighbors” who let us share their very special stories with our community.

*Denise Roessle and Cynthia Surprise*

## Bienvenidos Committee

Please join us in welcoming some new neighbors to Esperanza Estates.

**Linda and Doug Syme (W. Circulo Napa)** arrived in Esperanza Estates as homeowners by way of a visit here with Linda and Dave Sielken their friends of many, many years. Linda and Doug are originally from Ireland and have been in the US for over 33 years. They are hearty travelers who enjoy going “in depth” to the places they visit, often finding interesting side paths through them. Doug participates in what he jokingly calls the “International Geriatric Rugby Fest” (otherwise known as Golden Oldies World Rugby Festival), that holds biennial festivals around the globe, and they appreciate the travel associated with it that allows them to once again be in foreign places. Linda and Doug are pleased with their choice of Esperanza Estates and are looking forward to knowing more residents via Ramada events. They both play tennis and are going to start classes in Pickleball so be on the lookout for this dynamic duo on our courts in the near future.

**Chris & Lucy Van Lonkhuyzen (Calle Excelso)** came to Green Valley from the Traverse City area of Michigan, where they have a cottage and can visit family during the summer. Both were teachers before retirement--Lucy taught music and Chris, science. They enjoy traveling together. Chris considers himself a “birder” after many years working for the Audubon Society.

## A Familiar Face Returns to the HOA Board

At its meeting on February 20, the Board appointed Joe McCalpin to fill the vacancy created by the resignation of Eric Ellingson.

Joe is well known to most EE residents having served on the Board for many years as both secretary and EE representative to the Green Valley Council. Joe will resume his position as GVC representative, so we can look forward to his witty and informative reports on GVC activities. Among his many notable contributions to our community were his efforts to have some of EE’s worst potholes repaired and heading up GVC’s household hazardous waste events.

Joe looks forward to being back on the Board and helping EE continue to be an outstanding neighborhood.

## EEHOA Board of Directors 2017

President	Tom Cooke	399-0455	eetom840@yahoo.com
Vice President	Dave Sielken	908-346-1760	dwsielken@gmail.com
Secretary	Kris Bean	777-8658	delaine kristin@hotmail.com
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Assistant Treasurer	Howland Swift	625-1380	ehs6730@gmail.com
Members at Large	Dean Hess	398-4829	hess325@msn.com
	Frank McCabe	445-6237	ftm21@msn.com
	Kevin Welsh	231-838-6851	welsh.kj@gmail.com

### Board Committee Chairs

Architectural Control	Kevin Welsh	231-838-6851	welsh.kj@gmail.com
	Howland Swift	625-1380	ehs6730@gmail.com
Common Area Maintenance	Dean Hess	398-4829	hess325@msn.com
Capital Projects	Dave Sielken	908-346-1760	dwsielken@gmail.com
Neighborhood Relations	Frank McCabe	445-6237	ftm21@msn.com
Recreational Facilities	Tom Cooke	399-0455	eetom840@yahoo.com

### Committee Chairs and Other Personnel

Neighborhood Watch & EE Directory	Mary Beth Wallace	399-0299	merrymary7@q.com
	Marla Ries	360-708-0855	gvmarlaries@gmail.com
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Database Administrator	Cheri Day	207-9830	theday007@aol.com
EE Gardeners	Jim Copeland	952-250-5399	jlbrcopeland@aol.com



*Please print or clip and save this page for your reference. This list is also available on the EE website: [www.esperanzaestates.net](http://www.esperanzaestates.net)*

# Enhancement Committee Report

*By Barb McCalpin*

The busy winter season is over. Here's a recap of the projects that Enhancement undertook during the year. We started out with the annual Christmas decorations in the common areas. The Enhancement Elves were also busy decorating lamp posts. We purchased replacement decorations, as needed.

After the holidays, we purchased some replacement parts that were needed to keep the Ramada outdoor heaters in good working order. Charlie Bonham took care of the installation. We also bought a supply of orange cones to be used for traffic control at the Ramada or where useful around EE.

Our next project was to review all of the items in our loaner program. We disposed of the baby car seats that were out of date. We bought a new car seat that should last for many years. A list of loaner items is available on our EE website. To reserve an item, call Lorna Kitchak (262-994-9508) or Barb McCalpin (867-8067).

The plants in the blue decorative pots located in our common areas were looking pretty sorry. It was hard to keep them watered, particularly in the hot summer weather. After consulting with the Gardeners, to solve this problem, we purchased desert-style metal plants to replace the dying, half-live ones. The Gardeners helped out by removing the old plants and "planting" the new metal ones. Three additional metal plants will be used at the new monument on Holgado. All very low maintenance!

We purchased two new white-board A-frame signs to replace two old signs that were no longer functional. The new boards are stored at the Ramada and can be used by the HOA Board or any other EE group that would like to advertise an upcoming event or activity. These boards are easy to use by writing on them with erasable, wide marking pens (stored with the boards).

Again working with the Gardeners, we purchased three new concrete benches (with backs!). One bench was paid for by the proceeds of one of the raffles held at the Ramada. Enhancement purchased the additional two. A fourth bench was donated by Jim Copeland and Terry Shay. The benches will be placed as follows: one will reside in the Sunset Garden by the Ramada, one at the new monument, one at Palo Verde del Norte Park, and the final one at Parque Felicidad (Shade Tree Park).

Several additional projects will be completed this summer. Some of the supplies used with the AED units at the Ramada and at the tennis/pickleball courts have expiration dates. We will be replacing out-of-date supplies with new ones. We want to be sure that the two units are always up to date and functional.

Another summer project will be to add one more solar screen at the entrance of the Ramada. This will be a great help to the people who sit in that area when it is sunny or windy. The screens have definitely added to the comfort level at the Ramada.

One final update: You may have noticed that the water storage tank has been removed from the median on Esperanza Blvd. It has been moved to a newly planted median. It's hard to believe that our median was planted over two years ago. Thanks to the dedicated ladies who provided water and TLC, all of the plants are thriving and looking good. Many of the cacti are flowering now and are

really pretty. Take a look next time you drive by.

A big "Thank You" to everyone who helped make these improvements possible. We are also grateful to the Board and to Ben Sheffield for making the new storage area a reality. We have already put it to good use. Over the summer, we will collect items for the next Ramada sale. If you have a donation, please contact Barb (867-8067) or any Enhancement member who's still here. Again, thanks!

## Enhancement Team's Ramada Sale



# The Mean Streets of Green Valley

By Joe McCalpin, GVC Representative

By actual count, I have written twelve articles on our streets; in doing so, I have accomplished **B**squat. What has changed? We have many new people in EE who see the result of the County's negligence of the County-owned residential streets. So undaunted, I pick up the gauntlet and re-enter the fray.

The history of the neglect of our streets dates back to the late 90's and early 2000's when the Highway User Revenue Fund (HURF) began to be re-directed from roads to other "more pressing" areas. Basically, the funds were used to balance the State budget. As it stands now, the only monies directed towards streets are used for pot hole repair.

The issue is much more complex than money. Unlimited funds would certainly help, but that "ain't gonna happen." To place the issue in perspective, let's take a look at the streets issue from the "get go"; please excuse the civics lesson. The County has three basic functions i.e. Safety, Education and Infrastructure. We all want police, fire and emergency medical services, so they rank very high on the demand list. Education. Face it. nothing is too good for the children. We could spend the entire County budget on education and there would still things that could be done to improve the system ( as an aside, Green Valley has supported every bond issue to benefit Pima County schools.) Infrastructure, buildings, parks etc. have lots of cachet, but street repair has very little opportunity for "photo ops". It is kind of like putting a new roof on your house, vital but dull. The bottom line is that streets just don't carry the weight. Those who are elected will not lose their job over the condition of the streets and they know it. If you think that is cynical, watch our politicians tell us that streets are the number one issue, but there is no money to fix them. When I was in 8th grade I read a translation of Alexis de Tocqueville's "Democracy in America". In that work, de Toqueville observed that America will remain a democracy until her politicians learn that her people can be bought with their own money. Every time I hear a politician say they will fix the problem, that observation comes to mind.

There are other factors that complicate the street maintenance issue. At least one of our Supervisors do not believe that the County should be responsible for residential streets, just thoroughfares and farm to market roads. The mayor of Tucson and Supervisor Bronson co-authored an editorial supporting a five year half-cent per gallon sales tax to continue to restore CITY streets and fund capital needs for public safety with street repair to be limited to major arteries. There is no mention of any funds for County streets. The bottom line is that since Supervisor Bronson is the deciding vote on the Board of Supervisors, they have no intention of addressing residential street maintenance.

As the infomercials say, "But wait!" There is another complicating factor in the streets issue, at least half of the HOA's own their own streets. These HOA's pay to maintain their streets and are somewhat indifferent about paying for another HOA's streets.

We now come to the issue of what can be done. The first option is to do nothing as we have been doing. The Traffic and Arroyos Committee has formed a Streets sub-committee. I am so relieved that the Committee has taken an interest in our streets. A second option is one proposed by Supervisor Ally Miller who has a plan for street and road maintenance. The plan has been around for a while, but has been largely ignored by the Supervisory Board; however Supervisor Christy has endorsed it. The plan involves extending the Regional Transit Authority, redirecting HURF funds, and raising tax

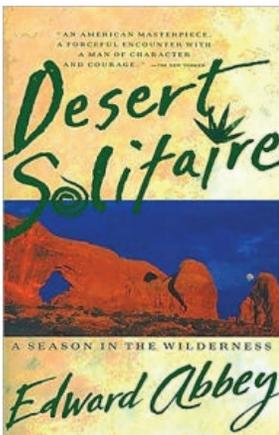
revenue.

There are two other options that can be considered. The first option is one developed by Eric Ellingson to make a deal with the County wherein the EE HOA raises funds to do surface repair with a seal coat and crack seal for our streets and the County steps up to add funds to cover a mill and grind for a complete resurfacing of the streets. This description is only a superficial description of Eric's proposal, but I think that we should support Eric's efforts.

The third option is to make a deal for the County to restore our streets to original condition and then we take them over. We do not have sufficient information on the cost of such a venture or if we could afford to do it. This option would require EE to raise the funds for future maintenance by an assessment and/or an increase in dues. If you can't see why Eric's proposal or taking over the streets should be considered, then I have wasted my time in the first seven paragraphs of this article. The bottom line is that the County government is not going to fix our streets because they don't have to.

I suggest that we pursue a course of action to investigate Ally Miller's plan, to get Steve Christie to attend one of our Board meetings to see if Eric's plan has a chance, and finally to do a cost analysis of the notion of taking over our streets.

## Book Corner



### *Desert Solitaire: a Season in the Wilderness*

by Edward Abbey

Reviewed by Cindy Krantz

Published in 1968, Edward Abbey's book was quite controversial. It began as his attempt to describe his life as a park ranger over a 3-year period in southeastern Utah, at the Arches National Monument. His descriptions of nature's beauty are juxtaposed with his anger and frustration with the oil, mining and tourist industries, which he saw as exploiting our national treasures.

Although Abbey was born in the east, he was graduated from the University of New Mexico. When he began his position as a seasonal park ranger in the late 1950's, the Arches was a primitive park--there were few tourists. With few visitors to the area, he was able to spend his time enjoying the scenery and nature in its untouched form. He kept journals of his impression of nature as he experienced it. But as the park was developed and improved, Abbey's anger and frustrations with man's intrusion on nature grew. He includes some "harsh words" for the National Park Service, Department of the Interior and the United States Government.

His parting words in the Introduction to his book tell the reader who may visit our national parks to "get out of the goddamned contraption (i.e., the car) and walk" to see what has happened to our national parks which he views as treasures. He describes this writing as "a Memorial. This is not a travel guide but an elegy."

Desert Solitaire has been described as "an American masterpiece, a forceful encounter with a man of character and courage." Read it and decide for yourself if The New Yorker magazine's description is accurate!

*Continued on page 9*

*Southwest Stories: Tales from the Desert*

ed. by John Miller & Genevieve Morgan

*Reviewed by Cindy Krantz*

This book is a collection of writings of 18 authors. Many, but not all, are quite familiar names such as D. H. Lawrence, Sam Shepard, Larry McMurtry, Henry Miller and Georgia O'Keefe. They write about the Pueblo Indians, "Welcome to Las Vegas", "Eagle in New Mexico", "Shootout at O. K. Corral", and "A Desert Rat", to name a few. Some entries are in narrative form; others in poetry.

What binds these contributors in this volume is addressed in Barbara Kingsolver's Introduction. Barbara herself once lived in Tucson and is the author of *High Tide in Tucson*, a collection of essays. Each contributor has experienced a part of the vast Southwest which Barbara describes as "a prickly land where bears make bets with rabbits and the rabbits win" and "coyotes take short cuts through the back alleys." (Perhaps many of you who walk early in the morning have experienced this yourselves!)

This anthology is a delight and will evoke many familiar memories and thoughts of the Southwest. The entries are interesting and the book can be easily picked up and put down without worry about remembering the plot.



**BOOK DISCUSSION GROUP  
2017-2018 TITLES**

- |         |  |
|---------|--|
| Oct. 3  | LIFE IN A JAR – Jack Mayer               |
| Nov. 7  | ORPHAN #8 – Kim van Alkemade             |
| Dec. 5  | Bring titles of books you've enjoyed     |
| Jan. 9  | GLORY OVER EVERYTHING – Kathleen Grissom |
| Feb. 6  | THE NEST – Cynthia D'Aprix Sweeney       |
| Mar. 6  | INSIDE THE O'BRIENS – Lisa Genova        |
| April 3 | HOTEL PARADISE – Martha Grimes           |
| May 1   | THE KNOWN WORLD – Edward P. Jones        |

The group meets the first Tuesday of the month at 11:00 a.m. at the Ramada, with the exception of January, which will be the second Tuesday.

## History of the Esperanza Estates Ramada *Continued from page 1*

At that time, the area which is now beneath the Ramada floor was occupied by 4 shuffleboard courts. The courts were little-used, and in a somewhat deteriorated condition. The logical place to expand the paver area was to the north, which would require covering over 2 of the courts. This was done, and more than doubled the area available for social events. Both NEET and the hospitality group raised funds to purchase more tables, chairs and umbrellas.



As it was apparent that social gatherings in Esperanza Estates were on a trajectory that was not going to slow down, our Board began discussions about the desirability of constructing a common facility that would answer the need for a permanent center for social and other purposes. Considerable discussion was had, and input from residents--overwhelmingly positive.

An architectural firm was engaged for assistance, and a design agreed upon. A Board vote was taken, and in the late spring of 2006 it was unanimously agreed to proceed. The construction bid for the basic structure came in at \$106,000. The HOA had about \$65,000 in reserves at the time, and decided it could use \$40,000 of these for construction purposes, retaining the balance for any possible emergency. The balance of the construction funding was provided by 2 EE residents, who loaned the HOA what it needed on an unsecured note, repayable in installments.

Construction began in July of 2006, and was substantially completed in December of that year. In 2007, residents of Esperanza Estates voted a special assessment to pay off the balance of the construction loan to save further interest payments, and the debt was retired.

Noteworthy is the fact that although the HOA paid for the construction of the basic shell of the Ramada, virtually every enhancement since that time has been donated. This includes the flooring, upgrading of the electrical service, the fans and lighting, the PA system, the shade and wind screens, the kitchen area, the tables and chairs, the heaters, the trash area, and the acoustical ceiling. Funds for these items has come from our Enhancement Team, our Hospitality Committee, and private donations. These donations have been the ultimate vote of confidence in both this project--and our neighborhood.

We love our Ramada, which is totally unique in Green Valley. We use it for everything--HOA meetings, our neighborhood social events, private parties, private groups, entertainment, our annual patio sale, weddings (and at least one funeral), and every other reason when you just need a common place to meet. It is a giant amenity for Esperanza Estates, which has just passed its 10 year of service to us. It is probably not stretching it too much to say our Ramada brought us together as a neighborhood, and helps to keep us that way.



## EE Home Tour

After a hiatus of several years, the Enhancement Team organized another EE Home Tour, one of the most popular events in Esperanza Estates. The tour included ten inspirational homes showing a wide range of decorating styles from northeastern antiques to rustic/steampunk in addition to southwestern decor. The tour was followed by a wine and cheese reception at the Ramada thanks to the efforts of the Hospitality Committee.



Thanks to the following homeowners (pictured above) who graciously opened their homes to the neighborhood: Greg Gramstad and Barb Cottrell, Ray and Nancy Ferguson, Vera Gates, Sharon Falor, Jan Kawalski, Lyle and Penny Huculak, Eric and Jane Ellingson, Rod and Mary Harp, Dave and Linda Sielken, and Mark and Vicki Prouhet. Special thanks to artist Steve Day who donated hand painted commemorative tiles to the homeowners.

If you missed the tour or want to revisit your favorites, you can view photos of the homes on our website, [esperanzaestates.net](http://esperanzaestates.net).

## EE Gardeners



The EE Gardeners had a productive spring season of planting. The Ramada Garden is now a colorful retreat thanks to Jane Ellingson's design using bush bougainvillea, lantana and rosemary. The Gardeners also planted ocotillo in some of the common areas including Mountain View Park. Thanks to Dean Hess and Hot Desert Landscaping for their assistance.

Some of the hard-working Gardeners are shown in the photo at the left. From left to right are: Dick Carver, Jim Copeland, Roberta & Wayne Bower, and Ken VanApeldoorn. (Not pictured is Kathy Konrad.)

# The Color Turquoise

By Cynthia Surprise

Here in the southwest, turquoise surrounds us: in our jewelry, clothing, home décor, even nail polish. Back in the East, when I wear something turquoise, I find it stands out among the more prevalent black and gray apparel. And, I'd be truly shocked if my neighbors there painted their door in that lovely color.



People react to color. Marketers use color psychology to influence consumers to have a favorable perception of goods and services. My local bank in Massachusetts recently changed its logo and now uses blue and orange instead of green and gold.

That got me thinking about the color psychology of turquoise. So, while I don't know if the following information has any basis in fact, here's what I found out after perusing several internet sites. Decide for yourself if it's valid.

The color turquoise takes its name from the gem of that same name. The word "turquoise" is French for "Turkish" from where the gem was originally imported. The color is usually 70% blue and 30% green.

According to color psychology, turquoise creates emotional balance and stability. It radiates the peace, calm and tranquility of blue and yet the bit of yellow uplifts energy.

Feeling mentally stressed and tired? Try focusing on something turquoise which reportedly can calm you and recharge your spirit.

Keep something turquoise handy in case of an emergency when it will help you think clearly and make good decisions. But, use caution: Your thinking may become scattered if you have too much of this color around you.

Too little turquoise in your life may cause you to withhold your emotions, resulting in secrecy and confusion about your direction in life.

Is turquoise your favorite color? It's likely you are friendly and approachable, easy to communicate with, compassionate, empathetic and caring. You are probably creative and sensitive and have highly developed intuitive skills too.

So, next time you buy a new outfit or think about repainting a room, consider how using turquoise may impact your life.

# Tucson – The Neon Pueblo

By Cynthia Surprise

I have to admit I never gave much thought to those vibrant neon signs of the 40's, 50's and 60's until I came to Tucson where some fine old classics still exist. Unfortunately for lovers of vintage signs, many of the great ones have been lost. But in recent years Tucson has made great strides in preserving and restoring some of these iconic signs. Once considered trashy, many vintage signs with their pulsing animation have now become valuable pieces of folk art.



Keeping an eye out for some of Tucson's wonderful neon signs can add a sense of adventure to an ordinary trip to town. To start you off, here are the locations of some of the best examples.

Flamingo Hotel, 1300 N. Stone Avenue. The sign is an example of the space age design used in many neon signs.



Frontier Motel, 227 W. Drachman Street. This sign is in what is know as a "frontier revival" style.

Ghost Ranch Lodge, 801 W. Miracle Mile. The iconic cow skull was designed by Georgia O'Keefe.



Hotel Congress, 311 E. Congress Street. The landmark hotel was built in 1919 and the roof sign was added about 1940. The sign is one of Tucson's icons.

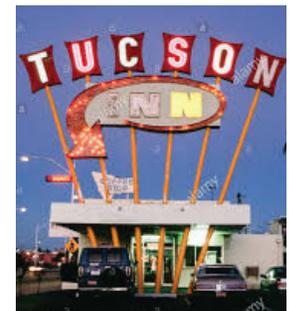
Monterey Court, 505 W. Miracle Mile. Monterey Court was started in the late 1930s and converted to an arts-

related establishment in 2011. The refurbished sign reflects the property's current use.

Pueblo Hotel and Apartments, 145 S. 6th Avenue. This iconic sign is noted for the diving beauty waiting to enjoy the hotel's pool. The original sign advertised the hotel and apartments, and the diver was added in 1955 when the pool was installed.



Tucson Inn, 143 W. Drachman Street. The sign features individual letters on poles spelling out the word "Tucson," and a large flashing arrow surrounding the word "Inn." The sign is used in many promotional materials.



Caruso's, 434 N. 4th Avenue. This sign atop Arizona's oldest Italian restaurant features a chef holding a plate of spaghetti. The sign's flashing sequence creates a fork and pasta movement.

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***My Listings in Esperanza Estates***  
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- *782 W. Calle Del Regalo—Large move-in ready townhome with woodburning fireplace; private front & rear patios—offered at \$139,900 **SALE PENDING!***
- *271 S. Circulo Napa—Wonderful mountain views from east facing rear patio and great sunset views from front patio. —offered at \$147,500 **SOLD!***

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## 2017 EE Directory Available

*If you didn't purchase a copy of the new EE Directory at the Annual Meeting, call Mary Beth Wallace, 399-0299. She will deliver a copy to your home. Cost: \$4.00*

## Show your pride in EE

*The EE Gardeners are selling license plates for \$10.00 each. A great way to show your pride in EE wherever you go. To order a plate, contact Cynthia Surprise at 857-209-1978 or cjsurprise@verizon.net.*



Thanks Ben and Mona Sheffield for the listing and sale of 201 West Circulo Napa.

Thanks Fern Gunther for the listing at 780 West Calle Del Ensalmo, a fantastic house with 1307 sq. ft., 2 bed, 2 bath, den, and three outdoor courtyards priced at \$134,400.

Thanks to Cheryl and Stephen Day for the listing at 784 West Circulo Napa, 1,100 sq ft, 2 bed, 2 bath, lots of tile and outdoor living, \$119,900.

Thanks to the Periodico volunteers for their fantastic job of keeping Esperanza Estate residents informed and entertained.

I want to take this opportunity to express my thanks to all the residents I have worked with for buying, selling, and consulting. My wife and I have enjoyed meeting and making new friends. Consult me if you have any real estate questions. I plan to continue to successfully represent my real estate clients.

## Periodico Staff & Advertising

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*\*To receive your Periodico electronically (and/or the Monday Morning Memo), please send your email address to Craig Surprise at ee-webmaster@msn.com.*

*If you do not have a computer and would like to receive a printed copy of the Periodico, contact Denise at 399-3312.*

Are you a business owner? The Periodico is an excellent way to promote yourself to your neighbors! As a homeowner, have you done business with a company that provided reliable, high quality service? Ask them to consider placing an ad in the Periodico.



LANDSCAPING SERVICES INCLUDE:

- *Landscape Design*
- *Initial Clean-up*
- *Tree Removal or Trimming*
- *Irrigation Install & Repairs*
- *Decorative Gravel & Sod Installation*
- *Weed Control*
- *Follow-up Maintenance available*

## AMERICAN LANDSCAPING & HANDYMAN

HANDYMAN SERVICES INCLUDE:

- *Electrical*
- *Plumbing*
- *Painting*
- *Flooring*
- *Drywall Install or Repair*
- *Roofing*
- *Custom Flagstone*
- *Carpentry*

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3 issues

5 issues

1/2 Page

\$90

\$125

1/3 Page

\$60

\$100

1/4 Page

\$45

\$65

Bus. Card

\$35

\$50

*The EE HOA Board of Directors, Committee Chairs, Periodico staff, and other personnel are not responsible for the business credentials of those that advertise in the Periodico. It is the responsibility of each homeowner interested in a service to verify credentials and seek references.*

For additional information, contact:

Denise Roessle, 399-3312, droessle@mac.com

## Help us reach everyone in EE...

Do you have a neighbor who isn't receiving the Periodico because they don't have a computer? Please let us know — Denise Roessle, 399-3312, droessle@mac.com — and we will add them to our printed copy delivery list. Or offer to pick up a copy for them at the Ramada.